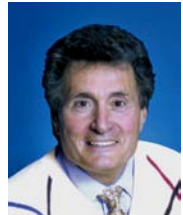


FACULTY



Harold S. Baumgarten, DMD

Dr. Baumgarten received his dental degree, as well as Certificates in Periodontal Prosthetics and Periodontics, from the University of Pennsylvania, School of Dental Medicine. He is affiliated with the Academy of Osseointegration and the American Academy of Periodontology and is a Clinical Professor with the Department of Periodontics at the University of Pennsylvania. He maintains a private practice in Philadelphia, Pennsylvania.



Andrew Cargulia, CDT

Andrew Cargulia is President and CEO of AC Dental Esthetic Institute and has been a Certified Dental Technician for over 30 years. This experience along with his history as a technician, speaker, and successful laboratory owner has made him a highly sought after technical consultant for the industries top implant companies. Working as a technical consultant has enabled AC Dental to stay ahead of the technology curve and provide their Doctors with the newest and most innovative solutions available. Andrew Cargulia has lectured throughout the United States on wide range of subjects including dental implants and the clinical and financial impact they can have on a dental practice. He is a member of International Congress of Oral Implantologist and speaks to many Universities, Dental societies and groups including the greater New York Meeting, Lindsey Hopkins University of Miami, Union County Technical College, in Union New Jersey and Madison Dental Society in Madison Wisconsin. He has been the sole Dental Laboratory participant at such prestigious meetings as Introduction to Dentistry for the Dental Community which is a yearly program provided by UMDNJ and The Dental Implant Learning Center's Mini-Residency Courses: Basic or Advanced Implant Surgery Classes for the General Dentist. In 2009 he was honored when the New Jersey Chapter of the Academy of General Dentistry asked him to write a column for their newsletter Wisdom.

New Technologies For Simplifying Implant & Aesthetic Dentistry

Name	Degree		
Address			
City	State	Zip	
Office Phone	Home/Cell Phone		
Fax			
E-mail			

To register please mail, fax or call to attention Mary Wynn.

AC Dental Esthetic Institute

1421 Main Street, Rahway, NJ 07065

Telephone: 732.381.2233

Fax: 732.381.5770

WWW.ACDENTAL.NET

DATE: 03/30/2011
PROFESSION: DENTISTRY
SITUATION: DEEP RECESSION
SOLUTION: PARADIGM SHIFT



THE SUCCESSFUL DENTIST IN 2011.
IS THIS YOU?

YOUR PRACTICE MAY DEPEND UPON IT.

NEW TECHNOLOGIES FOR SIMPLIFYING IMPLANT & AESTHETIC DENTISTRY

LEARN HOW TO PROVIDE YOUR PATIENTS WITH THE BEST ESTHETIC SOLUTIONS WHILE SIMULTANEOUSLY GROWING YOUR PRACTICE THROUGH THE USE OF CUSTOMIZED AND PROVEN MARKETING TOOLS

Presented by: Dr. Harold S. Baumgarten

Hosted by: AC DENTAL ESTHETIC INSTITUTE and BIOMET 3I

To Register: Please contact Mary Wynn. Tel: 732.381.2233 • 888.866.8452

Date: Wednesday March 30, 2011

Location: Hilton of Woodbridge • Tel: 732.494.6200
120 Wood Avenue, Iselin, NJ 08830

Schedule: Registration: 8:30 AM - 9:00AM

Presentation: 9:00 AM - 4:00 PM

Lunch: 12:00 PM - 1:00 PM

Credit: 6 hours of CE Credits will be issued

Tuition: \$50.00

WANT TO ELIMINATE BLACK LINES AND MARGINS FOREVER?

Would you like to learn a fast and easy way to restore dental implants and eliminate gray finish lines on your crowns? The Encode Impression System from Biomet 3i and zirconia all-ceramic copings are the answer. Utilizing patented CAD/CAM technology along with zirconia copings can eliminate gray lines and provide your patient's with beautiful smiles. Since its inception, zirconia all-ceramic crowns have quickly become the first choice when esthetics and strength are of paramount concern. The Encode Impression System allows doctors to restore dental implants without the use of impression copings. The clinician simply makes a supragingival impression of the Encode Healing Abutment, sends it to the laboratory and in return, receives a patient specific abutment and crown ready for cementation. With the Encode Impression System, all that is needed for you to receive a patient specific abutment and final restoration are:

- An Impression Of The Encode Healing Abutment & Opposing Arch
- A Bite Registration
- Shade Selection

This course will cover numerous topics including:

- Surgical and restorative aspects of Zirconia all-ceramic crowns
- Analyzing the cost of PFM verse Zirconia all-ceramic crowns.
- How CAD/CAM technology can decrease chair time & increase profitability.
- Management skills for incorporating Zirconia crowns into your practice.
- The simply & easy process of integrating the Encode Impression system into your practice.
- How the Encode Impression System will increase practice profitability.



Also discussed will be the utilization of CAD/CAM technology and the esthetic value of zirconia all-ceramic crowns to create a customized marketing program for your practice. This segment will encompass:

- Tangible and easy to understand tools for your patient's.
- How to create and manage a direct to consumer advertising campaign within your local market.
- How to garner the best results from the web.
- Innovative concepts for growing your patient base.
- AC Dental Esthetic Institutes proven & customized marketing program for increasing patient acceptance of Zirconia all-ceramic crowns.

Did You Know:

A recent national survey conducted by the ADA, Crest & Oral B found that the smile outranks eyes, hair and even the body as the most attractive physical feature. Esthetics is a patient's number one concern and zirconia all-ceramic crowns enables you to provide superior esthetics, with ease.